

Created 100s of ads of top selling products using Intelligent Ad Creator (IAC) for Stori Online to promote their exclusive Mens' Fashion line



Situation

Background

Storionline.com sells exclusive range of Mens' Fashion products across multiple product categories - Trousers, Shirts etc.

Objective

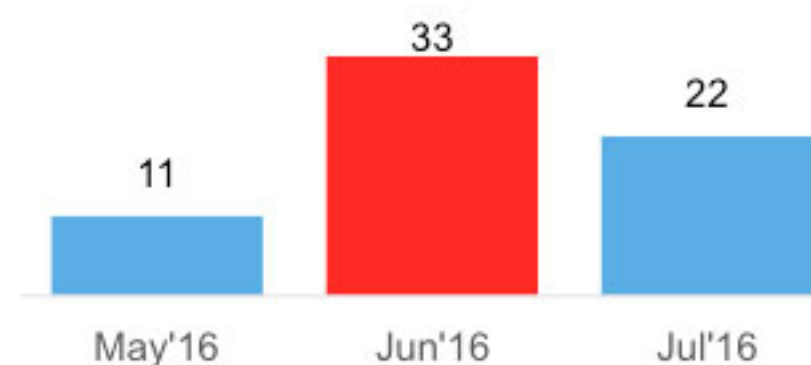
Promote multiple product categories of StoriOnline to drive sales on e-commerce platform. Re-target website visitors to bring back lost shoppers & increase repeat purchase

What we did



Created 100s of ads of top selling products of storionline

- Top product categories are identified automatically using Intelligent Ad Creator
- Multiple Ads are creator for each category to test best performing products



Client saw a 200% Increase in sales in the first month of running promotion